Hitler holds a bag stating: ‘Deutschland über Alles’. Behind him, the ‘ex French-British Family’ is comprised of Austria, Czechoslovakia, Poland, Hungary and so on to Greece and Turkey.

This cartoon of October 1938, by the British cartoonist David Low, has the caption: “Europe can look forward to a Christmas of peace” (Hitler).
What is the message of this cartoon?
To do this question, you need first to borrow two concepts from English:

**Denotation**
(what you see)

**Connotation**
(how it affects its audience)

Hitler holds a bag stating: ‘Deutschland über Alles’. Behind him, the ‘ex French-British Family’ is comprised of Austria, Czechoslovakia, Poland, Hungary and so on to Greece and Turkey.

This cartoon of October 1938, by the British cartoonist David Low, has the caption: “Europe can look forward to a Christmas of peace” (Hitler).
Hitler is a ‘bad Santa’ stealing children.

Kidnapping children is the lowest, most evil act in society.

Hitler holds a bag stating: ‘Deutschland über Alles’. Behind him, the ‘ex French-British Family’ is comprised of Austria, Czechoslovakia, Poland, Hungary and so on to Greece and Turkey.

This cartoon of October 1938, by the British cartoonist David Low, has the caption: “Europe can look forward to a Christmas of peace” (Hitler).
Hitler holds a bag stating: ‘Deutschland über Alles’. Behind him, the ‘ex French-British Family’ is comprised of Austria, Czechoslovakia, Poland, Hungary and so on to Greece and Turkey.

**Denotation**
Hitler has a bag labelled ‘Deutschland über Alles’.

**Connotation**
‘Deutschland über Alles’ means ‘Germany over all’.

**Meaning**
Hitler is expansionist – he is trying to take over the world.

This cartoon of October 1938, by the British cartoonist David Low, has the caption: “Europe can look forward to a Christmas of peace” (Hitler).
The pillow under ‘Austria’ is empty.

**Denotation**
The pillow under ‘Austria’ is empty.

**Connotation**
Empty = gone/annexed.

Hitler holds a bag stating: ‘Deutschland über Alles’. Behind him, the ‘ex French-British Family’ is comprised of Austria, Czechoslovakia, Poland, Hungary and so on to Greece and Turkey.

**Meaning**
Austria is annexed (and Czechoslovakia is being conquered).

This cartoon of October 1938, by the British cartoonist David Low, has the caption: “Europe can look forward to a Christmas of peace” (Hitler).
Other countries, represented by children, wait in line to be stolen.

Children are weak, vulnerable, and need protection.

Hitler holds a bag stating: ‘Deutschland über Alles’. Behind him, the ‘ex French-British Family’ is comprised of Austria, Czechoslovakia, Poland, Hungary and so on to Greece and Turkey.

Hitler will carry on taking more (this is a common message of Low cartoons).

This cartoon of October 1938, by the British cartoonist David Low, has the caption: “Europe can look forward to a Christmas of peace” (Hitler). '
**Denotation**
The bed-head reads: ‘Ex French-British family’.

**Connotation**
Family has connotations of friendship, but also of duty/support.

**Meaning**
Britain is betraying/losing her allies, which she has a duty to help.

Hitler holds a bag stating: ‘Deutschland über Alles’. Behind him, the ‘ex French-British Family’ is comprised of Austria, Czechoslovakia, Poland, Hungary and so on to Greece and Turkey.

This cartoon of October 1938, by the British cartoonist David Low, has the caption: ‘”Europe can look forward to a Christmas of peace” (Hitler). ’
The caption reads: “Europe can look forward to a Christmas of peace” (Hitler).

**Denotation**
The statement is contradicted by what is going on in the picture.

**Connotation**

- Hitler holds a bag stating: ‘Deutschland über Alles’.
- Behind him, the ‘ex French-British Family’ is comprised of Austria, Czechoslovakia, Poland, Hungary and so on to Greece and Turkey.

**Meaning**
Low is implying that Hitler is lying – the caption is ironic.

This cartoon of October 1938, by the British cartoonist David Low, has the caption: “Europe can look forward to a Christmas of peace” (Hitler).
Finally, always remember to look at:

**Origin**
(who drew it)

**Date**
(when it was published)

Hitler holds a bag stating: ‘Deutschland über Alles’. Behind him, the ‘ex French-British Family’ is comprised of Austria, Czechoslovakia, Poland, Hungary and so on to Greece and Turkey.

This cartoon of October 1938, by the British cartoonist David Low, has the caption: “Europe can look forward to a Christmas of peace” (Hitler). ’
This cartoon of October 1938, by the British cartoonist David Low, has the caption: “Europe can look forward to a Christmas of peace” (Hitler).

**Date**
October 1938.

**Details**
Just after the Munich Agreement – which gave the Sudetenland to Hitler’s Germany.

**Significance**
Low is warning that the Munich Agreement would not stop Hitler trying to take over more countries.
This cartoon of October 1938, by the British cartoonist David Low, has the caption: "Europe can look forward to a Christmas of peace" (Hitler).

**Origin**
The British cartoonist David Low.

**Details**
Low hated Hitler, and believed that he wanted to take over the world.

Hitler holds a bag stating: ‘Deutschland über Alles’. Behind him, the ‘ex French-British Family’ is comprised of Austria, Czechoslovakia, Poland, Hungary and so on to Greece and Turkey.

**Significance**
Low is warning that the Munich Agreement would not stop Hitler trying to take over more countries.

This cartoon of October 1938, by the British cartoonist David Low, has the caption: "Europe can look forward to a Christmas of peace" (Hitler).